

UNITED WAY OF EAST TN HIGHLANDS



HEALTH

EDUCATION

FINANCIAL
STABILITY



Mission

The mission of United Way is to break the cycle of poverty by UNITING people and resources to strengthen the health, education and financial stability of every person in our community.

Giving Support

Supporting United Way can be done in many ways, but the most common is through payroll deduct pledges. This gives you the chance to have a set amount taken out of each paycheck and donated straight to United Way. A consistently impactful gift to those who need it most!

Last Year We Raised:



This year's goal!



Why Support?

Health

Physical and mental healthcare is essential and costs are unexpected and overwhelming far too often.



Financial Stability

For every financially stable household in our community, there's a family living paycheck to paycheck and still struggling to make ends meet, forcing them to sacrifice the well-being of themselves, their spouse or children.

Education

In northeast Tennessee, roughly 2/3rds of 3rd grade children are unable to read at grade level, making the rest of their educational journey a huge struggle.



What Your Donations Create



Healthier Lives



A Stronger Future



Stability of Homes



**\$25 / week
or
\$110 / month**

Can give a pair of siblings in a low-income household access to afterschool care, snacks and even a dinner to eat.



**\$40 / week
or
\$175 / month**

Can provide financial planning to a struggling family, free of charge, setting them on a path to a financially stable home.



**\$10 / week
or
\$45 / month**

Can provide professional mental health counseling for struggling individuals.



We need you!

Improving our community is a big task and we need your help! Whether its through financial support, volunteering, or acting as a fundraiser yourself, your contribution can and WILL create a positive impact in our community.



How United Way Pledges Work

Payroll Pledges

Giving to United Way is made easy through payroll deduction pledges.

As a company, we ensure that the pledge you made gets fulfilled through a payroll deduction.

Grant Applications

As pledges are being made, local nonprofits are actively working to submit grant applications to receive funding from United Way.

To receive funding, these nonprofits must be serving Washington, Carter, Johnson and/or Southern Sullivan County and be in the health, education or financial stability sector.

Community Review

Each year, a team of volunteers come together to review all grant applications and conduct interviews with the head of each program.

Once the organization has been fully vetted by United Way and the volunteer review team, the team collectively determines how much funding to provide to each organization.

Grants Awarded!

Based on the recommendation of the volunteer review team, United Way will write grants specifically for each program.

The grants will be paid out through monthly installments from United Way, while the recipient is also required to report back to show that their grant dollars are being used correctly.



Thank you!

As always, charitable donations are your choice. If you want to learn more about United Way of East TN Highlands before making your decision, please visit the website.

www.unitedwayetnh.org