



VELLO Reading Program

5,000 Donated Snuggle Bears Were Handed Out to
Every K-3rd Grade Student in Johnson City
& Washington County Schools as Reading Buddies



2019-2020 Annual Report

April 1, 2019 – March 31, 2020



**A Message From
President & CEO
Kristan Spear**

I feel extremely fortunate to live and work in Washington County, TN. Why? Because the residents of our community consistently dedicate their time, expertise and financial support to those who need it the most. This philanthropic spirit cannot be found just anywhere. I understand that this is something organizations like United Way of Washington County, TN must treasure and also harness. When we unite our efforts toward common goals, we can help thousands of people grow and thrive.

In 2019 we continued to make monumental steps towards focusing our efforts on collective community impact and adequately investing in our three pillars: Health, Education and Financial Stability. This year we launched the first ever ALICE report for the State of TN. ALICE is an acronym that stands for Asset Limited Income Constrained Employed, or what was more commonly known as the working poor. In Washington County, TN 45% of our residents are considered ALICE or fall below the federal poverty level. That is almost ½ of OUR community! Going forward our organization will strive to help ALICE move from barely surviving paycheck to paycheck to achieving financial stability. Our residents should not have to make decisions such as putting food on the table or paying for utilities, but this is the reality that many people in our community face every day.

I would like to thank our board of directors for their dedicated service and guidance as we continue to transition our organization to do even greater things in our community. I would also like to thank our campaign chair, Jenn Owen, for her hard work and leadership in chairing our 2019 United Way Campaign.

Thank you to the United Way Staff for everything you do every day. Thank you to our partner agencies for everything you do to help the residents in our community. Finally, thank you to our volunteers and our donors, without you we would not be able to make the impact we are able to make in Washington County, TN.

As I reflect on the past year, I'm optimistic about the changes we have made at United Way to help make a greater impact in our community, but there is still more work to be done.

United Way is leading the movement to make sure everyone has the building blocks for a good life: Health, Education and Financial Stability. For a building to be stable, it needs a solid foundation. The same is true for our community. Our efforts are now focused on providing the foundation for lasting, positive impact that improves lives and strengthens the future of our community.

When we all work together, when we truly LIVE UNITED, there's nothing we can't accomplish.

2019-2020 Board of Directors

Trish Baise
Collin Brooks
Yvette Bryan
Dr. Daryl Carter
Shannon Castillo
Zac Clark
Stephen Darden - **Attorney**
Donna Depew - **Chair Elect**
Jeff Derby
Stephen Dixon - **Treasurer**
Mark Eades
Matt Evans
Tammy Gorzka – **Allocations Chair**
Kim Holley
Drew Hutchinson
Dr. Keith Johnson – **Board Chair**
Dr. B. J. King
Gary McAllister
Jenn Owen – **Campaign Chair**
Kristan Spear – **President & CEO**
Melissa Steagall-Jones - **CFO**
Rick Van Hoever – **Immediate Past Chair**

OUR MISSION... IMPROVING PEOPLE'S LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

United Way brings communities together to focus on the most important human needs-building partnerships, forging consensus and leveraging resources to make a measurable difference. Focus areas are identified at the local level and vary from community to community.



**2019 Board Chairman
Dr. Keith Johnson**



**2019 Campaign Chair
Jenn Owen**

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED[®]



Statement of Financial Position March 31, 2019

ASSETS

Current Assets

Cash	332,393
Restricted Cash	40,518
Unconditional Promises to Give, Net	706,825
Other Receivables	2,701
Prepaid Expenses	2,282
Total Current Assets	\$1,084,719
Property and Equipment	65,867
Less Accumulated Depreciation	(60,647)
Total Property and Equipment	5,220
Total Assets	\$1,089,939

LIABILITIES AND NET ASSETS

Liabilities

Allocations to Agencies	771,967
Designations Payable	33,995
Accrued Compensation	8,627
Total Current Liabilities	\$814,589

Noncurrent Liabilities

Accrued Compensation	
Total Liabilities	\$814,589

Net Assets

Without Donor Restrictions	193,351
With Donor Restrictions	81,999
Total Net Assets	\$275,350

Total Liabilities and Net Assets	\$1,089,939
---	--------------------

ALLOCATIONS COMMITTEE

Allocations Chair: Tammy Gorzka, KATZ Americas
President & CEO: Kristan Spear

Jerry Beal	Mountain Commerce Bank	Leslie Huff	Host Engineering
Amanda Bennett	Select Seven Credit Union	Melissa Johnston	Ballad Health
Chris Chandley	Citi	Dr. B. J. King	East TN State University
Zac Clark	Johnson City Cardinals	Freddie Malone	HomeTrust Bank
Sharon Curtis	Edward Jones Investment	Mark Sanders	Citi
Matt Evans	HomeTrust Bank	Michelle Steward	Washington County Government
Joy Fulkerson	East TN State University	Lisa Stewart	Janssen
Ashley Grindstaff	The Mall at Johnson City	Brooke Story	First Citizens Bank
Carshonda Harris	East TN State University	Brenda Whitson	The Chamber of Commerce
Sabra Hayden	Eastman Credit Union	Jeff Williams	First Horizon Bank
Rebecca Henderson	Author	Bob Wilson	City of Johnson City
Kevin Hinkle	JTEKT North America	Jeremy Wright	Blackburn, Childers & Steagall
Maggie Hubbard	TruPoint Bank		

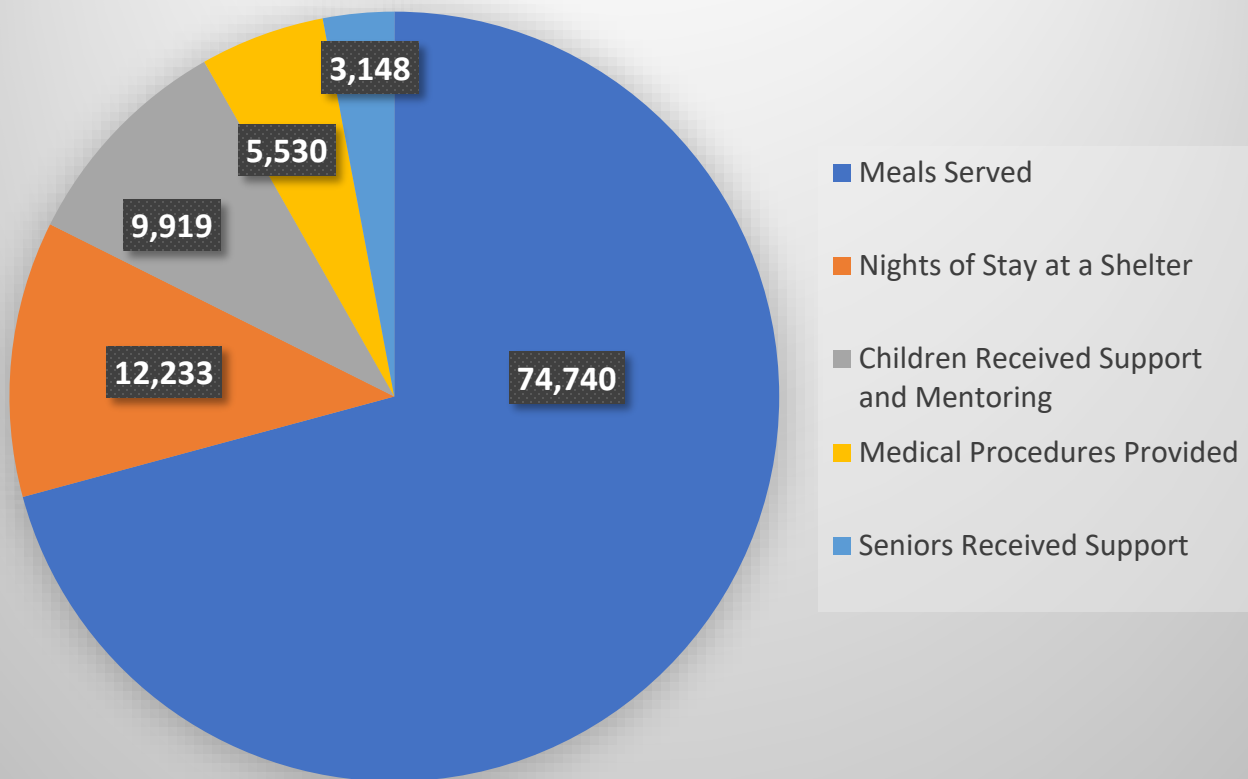
2020-2021 Agency Program Allocations

Agencies	2019-2020	2020-2021
Adult Day Services	20,000.00	9,400.00
American Red Cross of Northeast Tennessee	40,000.00	20,000.00
Appalachia Service Project	4,000.00	-
The Arc of Washington County	36,000.00	9,000.00
Boys & Girls Club of Johnson City / Washington County	119,500.00	110,000.00
Coalition For Kids	115,000.00	100,000.00
Contact 211 of Northeast Tennessee	20,000.00	10,000.00
The Crumley House	12,500.00	-
Family Promise of Greater Johnson City	23,250.00	20,000.00
Frontier Health	20,250.00	25,000.00
Girl Scout Council of the Southern Appalachians	34,500.00	5,000.00
Girls Inc. of Johnson City / Washington County	83,000.00	69,600.00
Johnson City Schools Caring Closet	10,000.00	10,000.00
Jonesborough Senior Center	2,500.00	5,000.00
Personal Support Services	10,000.00	-
Project Access	5,000.00	5,000.00
The Salvation Army of Johnson City	150,000.00	90,000.00
Sequoyah Council Boy Scouts of America	21,000.00	-
Washington County Schools Fit for Success	10,000.00	20,000.00
Total Allocations	\$736,500.00	\$508,000.00

SEE THE DIFFERENCE WE MADE TOGETHER IN 2019



COMMUNITY IMPACT BECAUSE OF YOUR GENEROSITY





**United Way of
Washington County, TN**

1907 N. Roan Street, Suite 409

Johnson City, TN 37601

Office: 423-220-1229

Website: www.unitedway@etnh.org