

Thank you! Thank you for stepping up to help your community through your employee giving campaign. In 2019, your generosity made a huge impact on our community!

115,069 Individuals Served

9,919 Children received support and mentoring

3,148 Seniors Received Support

74,740 Meals Served

12,233 Nights of Stay at a Shelter

5,530 Medical Procedures Provided

### **New Name, Same Goal**

You may have noticed our new name, United Way of East TN Highlands. The United Ways of Washington County and Carter/ Johnson County have come together to serve a greater footprint in our region. Our new service area will be Washington, Carter, Johnson, and Southern Sullivan Counties. You still have the option to keep your donation in a specific county. United We are Stronger. We believe that by combining resources, we can serve our residents more effectively and efficiently. Our goals and mission remain the same, to fight poverty at every level.

### **New Options, Same Mission**

You also might notice that we have different funds this year. The recent events like the COVID-19 pandemic, allow us to reimagine the way respond to our community's most pressing needs. This year you have the option to donation to these specific funds:

**Community Impact Fund-** used to support effective local programs related to Health, Education, and Financial Stability.

**Relief Fund-** used to support local relief efforts caused by future disasters/crisis/pandemics/etc.

**Social Innovation Fund-** used to support new programs aimed to meet social needs by filling in gaps in our community related to Health, Education, and Financial Stability.

**Our mission** remains the same, to break the cycle of poverty by UNITING people and resources to strengthen the health, education and financial stability of every person in our community.

### **UNITED WE FIGHT, UNITED WE WIN:**

All of us—the advocates, the volunteers, and the givers like you—fight for the health, education, and financial stability of every person in our community. On behalf of United Way, our partners, and the thousands of individuals who receive care and support...

**THANK YOU!**