

Why Give To United Way?

Our vision is to be a community **UNITED** to empower every person and organization to reach their full potential and achieve more.

Our mission is to break the cycle of poverty by **UNITING** people and resources to strengthen the health, education and financial stability of every person in our community.

**UNITED WE FIGHT.
UNITED WE WIN.**

LIVE UNITED

Leadership Giving

Initials Club \$500 - \$999
Signature Club \$1,000 - \$9,999

Alexi de Tocqueville Society-
\$10,000 and above

Leadership Recognition

I am a Leadership Giver (\$500 donations & up) and would like to be recognized by United Way.

Please write your name and/or spouses name as you would like it to appear:

I would prefer to be listed as anonymous.



United Way of East TN Highlands

Donation Options

Community Impact Fund

The Community Impact Fund will be used to support programs through local non-profit organizations that are making a significant difference in these key areas:

Health
Education
Financial Stability



Examples of agency programs currently supported through United Way:

Financial coaching.

Afterschool programs.

Elimination of food insecurity.

Substance abuse prevention and recovery.

Care and shelter for the homeless population.

Providing basic needs for students within our school systems.

Access to health care for those who have little to no health insurance.

Relief Fund



The Relief Fund will be used to support local relief efforts that are activated in a time of community crisis. Most recently these funds were used to support local relief efforts related to the Covid-19 global pandemic.

Social Innovation Fund

The Social Innovation Fund will be used to support new programs aimed to meet social needs by filling gaps in our community related to Health, Education or Financial Stability. Non-profit or community organizations with programs less than 2 years old are eligible to apply.

